



PRIVACY POLICY

Tiny Cat Animal Rescue (“**TCAR**,” “**we**,” “**our**,” or “**us**”) is committed to protecting your privacy. This Tiny Cat Animal Rescue Privacy Policy (this “**Policy**”) explains what information we collect, how we use it, how we protect it, and what choices you have when interacting with our website, communications, and services.

By using TCAR’s website, social media platforms, forms, or other communication channels, you agree to the practices described in this Policy.

1. SCOPE OF POLICY

This Policy applies to all information collected through TCAR’s website, social media, or communications (collectively, “Platforms”):

- **Website** (www.tinycatanimalrescue.org) and any associated forms or portals.
- **Social media** (Facebook, Instagram, TikTok, YouTube, and others we use).
- **Communications** such as email, mail, phone, text, and in-person interactions related to adoption, fostering, volunteering, events, and donations.

This Policy does not apply to external websites or services linked from our platforms. We encourage you to review third-party privacy policies.

2. INFORMATION WE COLLECT

You can generally visit our Platforms without revealing any personally identifiable information (“PII”) about yourself. PII is information that may identify you, such as your name, address, telephone number, email address, date of birth, credit card number, photograph, or similar details.

TCAR may collect the following categories of information when you interact with our Platforms (e.g., when you make donations; contact us with questions or comments; sign up to foster, adopt, or volunteer; participate in surveys, questionnaires, or contests; register for TCAR events, workshops, podcasts, and/or webinars):

- **Personal Information (PII):** We may collect personal information such as your name, mailing address, email, phone number, and billing/payment details (processed securely by third-party vendors; TCAR does not store credit card

numbers). We may also collect information you provide through adoption, foster, volunteer, or surrender applications; event registrations; donations or planned gifts; property/non-monetary donations; surveys and questionnaires; or when you sign up for newsletters, pledges, or other communications. If you use third-party services (e.g., PayPal) that interact with our Platforms, we may receive information from those services.

- **Non-Personal Information:** We may collect information regarding website usage data such as IP address, browser type, referral site, and pages visited. This helps us improve our services but does not personally identify you. We may also use cookies and tracking technologies (see Section 6) to improve user experience.
- **Sensitive Information:** We do not intentionally collect sensitive personal data (such as health or government ID numbers) unless required for legal, adoption, or foster processes.

In some cases, you may provide PII about another person (for example, making a donation in someone else's honor). You must have appropriate permission before sharing another person's information. TCAR is not responsible for any harm that results from unauthorized sharing of third-party PII.

3. HOW WE USE INFORMATION

TCAR may use your information to:

- Process donations, adoption/foster/volunteer applications, and related transactions.
- Provide tax receipts, donor acknowledgments, and other compliance communications.
- Maintain proper business and organizational records.
- Communicate with you about TCAR's rescues, news, events, and fundraising.
- Administer events, workshops, webinars, petitions, pledges, or similar activities you choose to join.
- Process requests for supplies, surveys, or questionnaires.
- Manage contests, promotions, newsletters, and updates.
- Respond to inquiries, provide requested services, and deliver mission-related programs.
- Improve and operate our website, communications, and outreach, including troubleshooting issues, fraud prevention, data analysis, testing, and monitoring site usage.

- Comply with legal, regulatory, and reporting obligations.

4. SHARING OF INFORMATION

- **No Sale of Data:** TCAR does not sell, rent, or exchange your PII.
- **Service Providers:** We may share information with trusted vendors (such as donation processors, email platforms, web hosts, or payment gateways) who are contractually required to protect your data and may use it only to perform services on TCAR's behalf. For example, we may share PII with credit/debit card processors, PayPal, or Zeffy to process donations, or with web service providers to maintain our online platforms.
- **Legal Requirements:** We may disclose information when required by law, subpoena, or to protect the safety of individuals, animals, or the public.
- **Partnership Events:** If you choose to participate in fundraising or advocacy events involving partner organizations, we may share necessary information, but only with your consent.
- **Third-Party Services:** Interactions with external platforms (e.g., PayPal) may involve information sharing necessary for functionality.

5. DONOR PRIVACY

TCAR values and respects donor privacy. We will not sell, rent, or trade donor lists or emails. Donor information is used only for processing gifts, maintaining records, providing receipts, and communicating about TCAR's mission.

Donors may request anonymity or opt out of specific communications at any time by emailing us at cats@tinycatanimalrescue.org.

6. COOKIES AND TRACKING

TCAR's website may use cookies, pixels, and similar technologies to improve navigation, analyze traffic, and tailor content. Cookies are small files stored on your device that allow us to recognize your browser when you return, remember preferences, and enhance your experience. TCAR does not use cookies to collect personally identifiable information (PII), and cookies do not store personal financial information.

You can adjust your browser settings to refuse or delete cookies, but some website features may not function fully.

TCAR may also use analytics tools (such as Google Analytics) to measure engagement and improve site performance. These services collect aggregated, non-identifiable usage data only.

7. DATA SECURITY AND RETENTION

TCAR uses industry-standard safeguards such as SSL encryption to protect personal and payment information transmitted through our website. Access to PII is restricted to authorized staff, officers, and volunteers.

While we take reasonable precautions, no method of transmission over the internet is completely secure. Information sent online may be intercepted before it reaches TCAR. For sensitive matters, you may prefer to contact us by mail or phone. TCAR cannot guarantee the security of information transmitted to us electronically and is not responsible for unauthorized access beyond our control.

TCAR retains PII only as long as necessary to fulfill the purpose for which it was collected or as required by law. When information is no longer needed, it is securely deleted in accordance with applicable legal requirements.

8. CHILDREN'S PRIVACY

Our Platforms are intended for a general audience and are **not directed to children under 13**. We do not knowingly collect PII from children under 13. If we learn that information was provided by a child under 13, we will delete it promptly.

For minors aged **13–17**, certain activities (e.g., volunteering or event participation) may require **parental/guardian consent** under applicable law or TCAR policy.

TCAR will not use a minor's PII to market or advertise products or services that are deemed harmful to children, and we will not disclose a minor's PII if we know it will be used for such marketing.

If a minor has posted PII on our Platforms and later wants it removed from public view, a request may be sent to cats@tinycatanimalrescue.org with the subject line "**Request to Remove Information Regarding a Minor.**" Removal may not be complete in all places (e.g., if content was shared by others or retention is required by law).

9. YOUR CHOICES AND RIGHTS

You have the right to:

- **Opt Out:** Unsubscribe from emails, texts, or mail by following the instructions in our communications or by contacting us.
- **Access and Correction:** Request to review or update your PII.
- **Deletion:** Request deletion of your PII, subject to legal or operational requirements.

- **Do Not Track:** Some browsers allow “Do Not Track” signals; TCAR may not respond to such signals, but you may use opt-out tools described above.

To exercise these rights, please contact TCAR at cats@tinycatanimalrescue.org and be as specific as possible in your request. We will do our best to accommodate your request, but we cannot guarantee removal of all PII from every use case. If the information is necessary for our Platforms to function properly, some features may no longer be available to you. TCAR also reserves the right to maintain proper business records as required by law, or for other organizational reasons permitted by law, even if those records contain your PII.

10. INTERNATIONAL USERS

TCAR is a U.S.-based nonprofit, and our services are intended for individuals within the United States. By providing information to us, you acknowledge and consent that your information, including any PII, will be transmitted to, stored, and processed in the United States. If you access our Platforms from outside the United States, you do so at your own risk and are responsible for complying with your local laws.

11. EXTERNAL LINKS AND THIRD PARTIES

Our website and social media may link to third-party sites. TCAR is not responsible for the content, privacy practices and/or data collection policies for such third-party sites. You should consult the privacy policies of those sites for details.

Our Platforms may integrate with social media services or mobile applications (for example, “share” buttons or plugins). These features may allow third parties to collect information about your interactions. Please review the privacy policies of those third-party providers to understand how they handle your information and make sure you are comfortable with their practices.

12. POLICY UPDATES

We may revise this Policy periodically. Continued use of our website or services constitutes acceptance of any updates. If changes materially affect how we use your information, we will provide notice and an opportunity to opt out.

13. CONTACT US

If you have questions, requests, or concerns regarding this Policy, contact us:

Email: cats@tinycatanimalrescue.org

Website: www.tinycatanimalrescue.org